

THE MARK MADSON 2012 YEAR IN REVIEW

I think everybody should write their own "Year in Review" to know where you have been and where you are going in life. I hope you enjoy this and Please pass it on to your friends, so they can enjoy it, and Please look at my web site at <markmadson.com>, or Mark Madson on Facebook and on LinkedIn.



Super Bowl XLV 2011



We started out the year with high expectations of going to the Super Bowl in Indianapolis with the Packers and the Packer Mobile again. Like we did last year when we drove the Packer Mobile from Green Bay to Dallas through the worst snowstorm in the last decade on our "Topless Sub Zero Road Trip To The Super Bowl".



I drove the Packer Mobile to Green Bay and stayed at Jerry's Stadium View Bar and home for the Giants game that we lost. Of course, I still had a really great time with the Packer Mobile, fans and sub freezing temperatures with no shirt and my USDA holy pants.





I won the "Boldest Fan Of The Game" contest from Guinness Beer for last years "Topless Sub Zero Road Trip To The Super Bowl" with Dieter Sturm as the "Snow Man" and me as the "Ice Man" in the Packer Mobile. Mr. Bigg and I went to the Super Bowl in Indianapolis as the honored guests of Guinness Beer, received my "Bronzed Bust", a 1099 for \$9935.27, and that was only about half of what it really cost them to get me there. Unfortunately, "Sub Way" hasn't figured out the value of the "Sub Way Sub Zero Road Trip To The Super Bowl". Yet! "Great People Great Stories" magazine did a great four-page four color article on the Packer Mobile Trip to the Super Bowl.



Brickendale Poster in Beaded Doorway



60-year-old Birthday Picture



Little Devil's Lake



Jimmy Buffet



Jason from "High Impact Creations" did my "Sixty Year Old Birthday Pictures Photo Shoot" that can be seen on my web site <markmadson.com> or Jason's "High Impact Creations" on Face Book, along with a lot of other very beautiful models that he shot here at my limestone quarry. Then we made the life size Brickendale Poster of "Me" walking through my beaded doorway down the hall at my house. We had some unbelievable, unforgettable, and undescrivable great times on my "Red Neck Pirate Boat" on my "Little's Devil's Lake" down in the bottom of my limestone quarry, all summer long. We took the Van Galder coach bus to the Jimmy Buffet concert.

Mr. Bigg and I came back and did the "Brickendales Bad Boys Are Back Show" at Farmer Inn Bar, after two years of complete failure when some female thought she could run it better than we did! It was nice to be able to prove that we were right in the end. And it was one of the best shows ever!



I had a \$30,000.00 face lift done to my house. I got a really great family with two kids to move into Ma's House next door. I decided to buy the cell tower site on the hill from my brother Craig instead of him selling it to the Cell Tower People. I'm planning on building some kind of profitable "Madson Monument" on it! Larua's son, Dominic, my Grandson, climbed to the top of the Lime Pile at two years old! Uncle Craig helped Dominic catch his first fish at Pat's resort. We all had a Great bachelor party for Luke in the Wisconsin Dells, before Luke and Lindsey got married. They plan on having a baby in 11 months.





I'm still "Breaking Rocks In The Hot Sun" down in my limestone quarry at the "Littlest Limestone Company In The World" and loving it! We lost two of this area's biggest jobs and still had one of our best years ever!



I put a Hilborn air scoop on the Packer Mobile, drove it, and took the Z Tour Bus to a lot of Packer games. They call me the "Ice Man" because all I'm wearing in Sub Freezing Temperatures is my Packer Hat, half of a Wife Beater Tee Shirt, and my Holy U.S.D.A. Choice Pants. The only reason I even wear the shirt, is so I can get back into the Bars.

TV Show Pilot



Iceman at Work
Sub Freezing Temperatures Green Bay



Paul Reubens "Pee Wee Herman" called me and said that he wanted to work on a project with me next year. The "Packer Fan Movie" featuring the Packer Mobile should be airing before this next Football Season. I'm starting to write my next book, or TV Show, "How I Made More Money On My Christmas Vacation, Than My College Professor Made All Year", I know the title is too long. Mr. Bigg, The Snow Man, and I did a Skype Interview for the "Packer Fan Reality Show". They liked my interview so much that they want to give me my own TV Show on a major network! They filmed the pilot on January 22, 23, and 24 of 2013.

For 2013 I plan to have the Packer Mobile repainted and flamed so that it can be changed into the Subway Subzero Road Trip. I plan to let Luke run the company more and hire someone good to help him. I want to take better care of my body and look better for TV and to entertain people more. Do something with my cell tower land. Be in some kind of advertisement.